

# START YOUR OWN BLINDS, SHADES & SHUTTER BUSINESS!



**All New For 2007!**

**THE COMPLETE  
GUIDE TO STARTING  
A SHOP AT HOME**

**BLINDS, SHADES  
& SHUTTER  
BUSINESS**

**ONLY  
\$199**

**WWW.STARTABLINDBIZ.COM** is a consulting practice dedicated to strategic marketing solutions in the window covering industry. We offer consulting for both the start up shop at home retailer and for the existing shop at home retailer. Whether you're looking to get started or looking to expand your current business, we can help guide you to your desired results. Our business specialist will help you identify your marketing strengths and then teach you how to use them to build your business.

## CLIENT LIST

Affordable Blind and Shutters  
A SHADE ABOVE  
Alumni Blind and Shutters  
Artisan Blind and Shutter  
A Shutter Shop  
Bay Area Blinds  
Blue Sky Blinds  
Broad Horizons Window Coverings  
Blindside  
Blind n' Shutter Barn  
Buy My Blinds!  
Blind Brigade  
Box Office Blinds  
Blinds and Design  
Colorado Custom Shades  
Casa Bella  
D-ziner Elements  
Desert Blind Shop  
Euro Blind and Shade  
Family Blind and Shutter  
Great Looks  
Inside Views  
Lighthouse Window Fashions  
Mountain View Window  
Mobile Blind N' Shutter  
New England Window Fashions  
New View Blinds  
Opening Act Blind and Shutter  
On the Blind Spot  
Plano Blind and Shutter  
Sun Tamers of AZ

**PLUS HUNDREDS MORE!**

**STEVE DALE**  
Small Business Consultant  
Toll Free 888-922-5463  
[www.startablindbiz.com](http://www.startablindbiz.com)

## LOOK AT MY SPECIAL PACKAGE!

Training DVD's from live events  
**10 DVD'S INCLUDE:**

- Hunter Douglas Product Knowledge
- Kathy Ireland Product Knowledge
- How to sell blinds like a pro
- Measuring and Installations
- Introduction to Shutters
- In Home Presentation
- Product Repair

**Visit Our  
Website For  
More  
Information**



## LOOK AT THE NUMBERS. ANYONE CAN SELL BLINDS AND SHUTTERS.

If you're looking at starting a shop at home blinds and shutter business or looking to improve your already existing blind and shutter business then keep reading. If I told you that you could measure and install custom blinds and shutters for less than the customer's going themselves to Home Depot or Lowes and doing it, you might take notice.

This is exactly what our clients' do everyday. They sell custom blinds and shutters at discount prices using a shop-at-home concept. Using the simple Shop-At-Home concept, the average buyer will purchase 15-20 blinds at a time. You can see how the profits will add up fast.

### Compare Us to Anyone

Product (60x60)	Your Cost	3 Day Blind Retail Price	Home Depot Retail Price
2" Faux Wood	\$ 48	\$ 158	\$ 153
2" Wood	\$ 81.00	\$ 197	\$ 190
Shutter (per sq ft)	\$ 12.50	\$ 29	\$ 22
Silhouette	\$ 393	\$ 545	\$ 580
Measure	<b>FREE</b>	\$ 25	\$ 50
Install	<b>FREE</b>	\$20 + \$12.50 each	\$73 + \$16 each

**We'll show you how to take advantage of the market in your area.**